DRAFT AGENDA

Data – Opportunities and challenge for all areas of the postal industry

PostEurop OAC&MAC Days 2017 edition

In conjunction with

PostEurop Innovation Forum 2017

Venue: CTT - Portugal Post HQ
Time: 09:00 - 17:00
Date: 2 & 3 - November - 2017

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DAY 1 - Thursday, 2 November 2017

9:00–9:30	1	**Registration**	

9:30–10:00   2   **Opening Session of the OAC & MAC days 2017**

- Jürgen Lohmeyer, PostEurop OAC Chair, Deutsche Post DHL
- Marjan Osvald, PostEurop MAC Chair, Pošta Slovenije
- Botond Szebeny, PostEurop Secretary General
- Francisco Simão, CTO (Chief Transformation Officer), CTT Portugal Post

10:00–11:00   3   **Key Note Session – The importance of Data**
- Darko Atijas, Vice President EMEA l Temando
- Nuno Matos, Innovation & Development Director l CTT Portugal Post
- Q&A

11:00–11:30   4   **Coffee Break sponsored by CTT Portugal Post**

11:30–16:45   5   **PostEurop Innovation Forum 2017: "Innovation: a vibration all across the Postal Nation – structure and processes within postal operators"**
IF 2017 will analyse available Innovation models, among postal community, so as to:

- Understand how postal operators organize themselves in order to promote innovation, internally and in a transversal manner
- Know more about concrete ways to carry on with specific innovative projects

Key note speaker: *Dr. Giordano Koch, Managing Director of HYVE – the innovation company*

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Speakers:

- Joona Saluveer, CEO at OMNIVA (Estonia) – Innovation processes and innovative projects at OMNIVA

- Virgile Bertola, Directeur Stratégie, Prospective & Innovation at Groupe La Poste – How La Poste bolsters its innovation capabilities in a fast moving environment

- Rui Jorge Santos, ROL Manager at CTT Portugal Post – Recibos Online (ROL) by CTT: can e*receipts fuel the postal business?

- CorreosLab Correos de España (speaker tbc)

- Overview about PostEurop Innovation Award (JMMelo, Dahlia Preziosa)

- Presentation by PostEurop Innovation Award 2017 Winner (to be announced during Bucharest PostEurop Plenary Assembly; 28 September)

13:00–14:15	6	**Lunch sponsored by PostEurop**
20:00	7	**Dinner hosted by CTT Portugal Post**

DAY 2 - Friday, 3 November 2017

9:00–12:30   1   **Opening notes of Day 2**
- *Jürgen Lohmeyer, PostEurop OAC Chair, Deutsche Post DHL*
- *Marjan Osvald, PostEurop MAC Chair, Pošta Slovenije*

Key Note speaker: *Postal Data. Where we are and what comes next, Carolyn Brown, IPC Technology Director*

OAC & MAC days – Data and opportunities for Posts

- Big data and analytics, Mitja Jermol, M.Sc., Head of the Centre for knowledge Transfer, Inštitut Jožef Stefan

- Cognitive logistics – Crossborder SI – HR Data Loop, Pošta Slovenije and Hrvatska pošta example (Speaker tbc)

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- The disrupters and the disrupted: How to embrace the Kodak moment – Georges Al Madawari, Humaniq, Business Development Officer RANEPA, Lecturer at FESS

Panel Debate

Coffee Break

OAC & MAC days – Data and its operational dimension

- Customs Security & Taxes – Harald Weyerich, UPU PTC

- Data Protection and Privacy issues – Manfred Monreal, DPDHL

- Rest Mail Sort Machine project – Paulo Alexandre Silva, CTT Portugal Post and Siemens (tbc)

Panel Debate

12:30–13:00	2	**Closure of the PostEurop OAC & MAC days 2017**
13:00–14:30	3	**Lunch sponsored by PostEurop**
14:30–16:30	4	**Visit to RMS (Rest Mail Sort Machine) – CPLS Lisbon** *Transport from CTT headquarters to Sorting center and back up to CTT*

Who should attend: all senior professionals, within Postal Operators, responsible for Strategic Development, Commercial and Marketing areas, as well as for those in charge of Innovation, development of new ICT based solutions or Operational level.

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